



1st december 2010

# Science from the Lab to the Public

Closing Conference

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## Welcome Address

Nicolas Apostolopoulos

*Honorary Professor for Media Pedagogy  
Managing Director of CeDiS  
Freie Universität Berlin (Germany)*

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## The e.Know Net Project: A General Overview

Glykeria Anyfandi

*e.KnowNet Content Coordinator  
Eugenides Foundation (Greece)*

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# Engaging the Public with Photochemistry: Why and How

David Phillips

*President of the Royal Society of Chemistry (Great Britain)*

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# The e.Know Net Project seen from the Scientists' Point of View

Eric Gloaguen

*CNRS Researcher*

*Laboratoire Francis Perrin*

*CEA-CNRS, Gif-sur-Yvette (France)*

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## e.Know Net Portal: Technological Highlights

Xenophon Tsilimbaris

*Programme Management and Administration Officer  
GRNET (Greece)*

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## Who needs and who wants Science Literacy and why: Lessons Learned in USA, Europe and Asia

Ilan Chabay

*Erna & Victor Hasselblad Professor of Public Learning and Understanding of Science (PLUS)*

*Founding Director of Center for PLUS, Chalmers University of Technology Göteborg*

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# Science Communication in the 2.0 World

Vladimir de Semir

*Associate Professor of Scientific Journalism  
Director of the Science Communication Observatory  
Universitat Pompeu Fabra, Barcelona*

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## Panel Discussion

Ilan Chabay, *Founding Director of the Göteborg Center for PLUS*

Vassili Koulaïdis, *Secretary General of the Ministry of Education*

Dimitra Markovitsi, *Director of Laboratoire Francis Perrin*

Vassilis Papakonstantinou, *Business Development Eugenides Foundation*

David Phillips, *President of the Royal Society of Chemistry*

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