

## e.KnowNet – Science from the Lab to the Public

Closing conference of the e.KnowNet project in Berlin  
 Online Educa Berlin 2010 – Pre-conference seminar FD4



### Date

Wednesday, December 1<sup>st</sup>, 2010; 9:00 a.m. – 6:00 p.m.

### Organized by

CeDiS – Competence Center E-Learning/Multimedia  
 Freie Universität Berlin, Ihnestr. 24, D-14195 Berlin-Dahlem  
<http://www.cedis.fu-berlin.de>

Scientists in laboratories all over the world are achieving new scientific results in an enormous extend. Many of these results soon become relevant for society and everyday life in various areas. Nevertheless it usually takes long time spans until people become aware of new scientific results. The e.KnowNet project developed an innovative web platform (“Science Tweets”, <http://www.sciencetweets.eu>), which fosters the flow of new scientific knowledge from the research laboratory to larger, non-expert segments of society in forms suitable for non-formal learning. Up to now “Science Tweets” has a focus on Photochemistry, but the platform as well as the workflow can be applied to various other scientific fields.

At the closing conference the experiences and results of the project will be presented and discussed. Additional highlights will be keynotes by two distinguished experts, David Phillips and Ilan Chabay. The conference will finish with a panel discussion.

### Agenda

Time	Subject	Speaker
9:00 a.m.	Registration	
9:20 a.m.	Welcome Address	Nicolas Apostolopoulos Honorary Professor for Media Pedagogy Managing Director of CeDiS Freie Universität Berlin
9:30 a.m.	The e.KnowNet Project: A General Overview	Glykeria Anyfandi e.Knownet Content Coordinator Eugenides Foundation, Athens
10:15 a.m.	Engaging the Public with Photochemistry: Why and How	David Phillips President of the Royal Society of Chemistry (Great Britain)
11:00 a.m.	Questions & Discussion	
11:15 a.m.	Coffee Break	
11:30 a.m.	The e.KnowNet Project seen from the Scientists' Point of View	Eric Gloaguen CNRS Researcher, Laboratoire Francis Perrin CEA-CNRS, Gif-sur-Yvette (France)
12:00 a.m.	e.KnowNet Portal: Technological Highlights	Xenophon Tsilibaris Programme Management and Administration Officer GRNET (Greece)
12:30 a.m.	Questions & Discussion	
12:45 p.m.	Lunch	
1:45 p.m.	Guided Tour through the Exhibitions of “Deutsches Technikmuseum Berlin”	

Time	Subject	Speaker
2:45 p.m.	Who needs and who wants Science Literacy and why: Lessons learned in USA, Europe, and Asia	Ilan Chabay Erna & Victor Hasselblad Professor of Public Learning and Understanding of Science (PLUS) Director of Center for PLUS Chalmers University of Technology Göteborg
3:30 p.m.	Science Communication in the 2.0 World	Vladimir de Semir Associated Professor of Scientific Journalism Director of the Science Communication Observatory Universitat Pompeu Fabra, Barcelona
4:00 p.m.	Questions & Discussion	
4:15 p.m.	Coffee Break	
4:30 p.m.	Panel Discussion	Moderator: Nicolas Apostolopoulos
	Panel: Ilan Chabay, Vassili Koulaidis (Secretary General of the Ministry of Education, Life Long Learning and Religions of Greece), Dimitra Markovitsi (Director of Laboratoire Francis Perrin, CEA-CNRS, Gif-sur-Yvette), Vassilis Papakonstantinou (Head of Science & Technology Exhibitions, Eugenides Foundation, Athens), David Phillips	
5:30 p.m.	End of Workshop	

#### Conference Chairman

Nicolas Apostolopoulos, CeDiS – Competence Center E-Learning/Multimedia, Freie Universität Berlin

#### Location

The e.Knownet closing conference is organized in cooperation with Online Educa Berlin 2010, the largest global e-learning conference and will take place at “Deutsches Technikmuseum Berlin” (German Museum of Technology); Trebbiner Straße 9, D-10963 Berlin; <http://www.dtmb.de>).

#### Further Information

e.KnowNet project website: <http://www.e-knownet.eu>

e.KnowNet Portal ScienceTweets: <http://www.sciencetweets.eu>

e.KnowNet closing conference: <http://www.cedis.fu-berlin.de/en/veranstaltungen/e-knownet>

Online Educa 2010 Berlin: <http://www.online-educa.com>

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#### Registration

Participation is free of charge. Due to the limited number of seats, we can only accept registered participants. Please register online for the seminar until November, 8<sup>th</sup>, at <https://icwe-secretariat.com/online-educa/online-registration-en> (select “Pre-conference Events”).

The e.KnowNet project is co-funded by the Lifelong Learning Programme. Coordinator: Eugenides Foundation, Athens, Greece

